

**CERTIFICATE OF ELECTRONIC FILING UNDER 37 CFR 1.8**

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/Nicole Pannoni/  
Nicole Pannoni

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: David Baran et al.

Application No.: 10/796,909

Confirmation No.: 1626

Filed: 10 March 2004

Title: SYSTEM AND METHOD FOR  
INDIVIDUALIZING TV PROGRAMMING  
CHOICES

Group Art Unit: 4157

Examiner: Mark P. Stanley

CUSTOMER NO.: 22470

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO FINAL OFFICE ACTION MAILED 29 MAY 2008**

Sir:

In response to the Final Office Action mailed 29 May 2008, Applicants request entry of the following amendments and consideration of the following remarks. (Finality was withdrawn during an interview, as summarized below.) An appropriate request for extension of time accompanies this paper.

**The Claims** and their current status are reflected beginning on page 2.

**Remarks** begin on page 5.